

## Strategic Thinking & Planning Training

**Duration:** 1 Day

### Course Outline

#### Module 1: Introduction to Strategic Thinking and Planning

- Defining Strategic Thinking in Organisational Leadership
- Strategic Leadership and Operational Management Differences
- Understanding Long-Term Organisational Trade-Offs
- Preparing for the Strategic Planning Process

#### Module 2: Stakeholder Involvement and Strategic Review

- Identifying Internal and External Stakeholders
- Analysing Influence and Decision Impact
- Managing Competing Interests and Expectations
- Linking Stakeholder Input to Strategic Outcomes

#### Module 3: Strategic Direction and Organisational Alignment

- Identifying Strategic Direction and Priorities
- Aligning Mission Vision and Values
- Using Review Findings for Direction Setting
- Integrating Strategy with Organisational Reputation

#### Module 4: Establishing Success Criteria and Governance

- Defining Strategic Success Measures
- Ensuring Transparency and Shared Understanding
- Building Senior Leadership Engagement
- Managing Change and Uncertainty

## **Module 5: Priority Setting and Objective Development**

- Developing Strategic Themes and Focus Areas
- Conducting Organisational SWOT Analysis
- Setting Long-Term Strategic Objectives
- Applying SMART Strategic Principles

## **Module 6: Outcomes-Based and Action Planning Frameworks**

- Linking Strategy to Measurable Outcomes
- Developing Action Planning Structures
- Assigning Strategic Accountability
- Aligning Resources with Strategic Priorities

## **Module 7: Strategy Implementation and Organisational Communication**

- Establishing Implementation Governance
- Managing Resources and Capabilities
- Communicating Strategy Across the Organisation

## **Module 8: Monitoring Evaluation and Strategic Adaptation**

- Designing Performance Monitoring Systems
- Understanding Evaluation and Impact Measurement
- Identifying Strategic Performance Indicators
- Adapting Strategy to Environmental Changes